



IN FOCUS



THE SANDHILLS PHOTOGRAPHY CLUB

P.O. Box 763, Southern Pines, NC 28388

Enriching Our World Through Photography

VOL XXVIII, NUMBER 1

www.sandhillsphtoclub.org

August 2012

PRESIDENT'S NOTES, *Scott Duvall:*

One of the topics I have spent a lot of time on during my term as Club President and before that as Competition Chairman is the quality of competition judging. I discussed this in some detail in the May 2012 Newsletter. At the March 2012 Board meeting, we asked the Competition Committee to develop recommendations for a better future judging system and to bring those recommendations to the Board at its July 2012 meeting.



Under the leadership of Competition Committee Co-chairs Jill Margeson and Diane McCall, the Committee spent considerable time thoroughly evaluating options and arriving at a series of recommendations. Diane McCall presented these to the Board on July 12, 2012. A lengthy, lively discussion followed on the pro's and con's of what was proposed. We emerged from the Board meeting with a change in direction that has significant implications for Club competitions in the coming years. Specifically, we agreed that:

- *pre-judging* of entries before competitions will be the standard going forward for DIGITAL competitions
- while desirable, it is not mandatory to use club projection equipment for pre-judging
- a scoring system is proposed that provides a way to maximize the quality of critiques
- one outside judge (rather than Club-member judges) will be used for each competition
- while it is preferred that the judge be in attendance at the competition, this is not mandatory
- in future competitions, entries will be limited to one per member

Pre-judging of entries will allow the judge to put much more thought into each critique using a scoring system based on *IMPACT, COMPOSITION, and TECHNICAL* merits. If the judge is local, the Committee may choose to have pre-judging performed using Club projection equipment. However, the Board felt that most judges would have high quality viewing monitors of their own that could be used (since all competing images would be examined on the same equipment). Limiting future competition entries to one per member will give the Competition Committee control over the length of meetings on Competition nights while allowing time for detailed, high quality critiques of each entry.

(continued →)

UPCOMING EVENTS

NEXT MEETING

- August 13th, 7pm, Abstract/Digital Competition

BOARD MEETING

- Thursday, August 16th, 2pm

PROGRAMS

- September 10 – *Gene Furr* – “His View on Nature Photography”
- November 12 - *George Butt* - “Another Evening With George”

COMPETITIONS

- August - Abstract/Digital/3year
- September - Reflections/Online/3year
- October – Open/Print/No time limit

FIELD TRIPS

- October 14-16 – Mt. Airy, NC

WORKSHOPS

- Aug 4th – *Why Shoot Raw? with Hunter Rudd*

(Continued from 1st column)

The key to all this will be how well the Competition Committee can capture the judges' critiques and present them during the competitions if the judge is not present. If successful, this will allow us in the future to utilize the talents of highly respected judges from all across the country regardless of whether they can be present on competition nights.

There are still details to work out such as how to do PRINT competitions. The next few competitions will involve some trial and error to perfect the procedures. However, I think a significant change has been made that will give us much better critiques of our and our fellow members' images. I thank the Competition Committee and the Board for very creative thinking.

TREASURER'S REPORT; *Dave Powers***FINANCIAL REPORT FOR JULY:****CHECKING ACCOUNT**

STARTING BALANCE 5/31/2012	\$4348.11
EXPENSES	\$392.60
INCOME	\$ 92.03
ENDING BALANCE 6/29/2012	\$4047.54

SAVINGS ACCOUNT

STARTING BALANCE 5/31/2012	\$3379.24
INCOME	\$0.28
ENDING BALANCE 6/29/2012	\$3379.52

New Member Development, *Debbie Regula*

The club continues to grow, welcome to all of the newest additions. The discussion group is growing and I am still on the hunt for a meeting place. We will have our first assemblage in August and I am looking forward to our meeting each other for an exchange of questions, photos and ideas. If you would like to join our group please contact me by email. Once we get going I think this will be a fun group and an great opportunity for becoming part of the club and improving our photographic thinking.

ALSO: I am still trying to find the owner of a bright blue collapsible umbrella, left at the Church 2 meetings ago.

WORKSHOPS: *Bill Matthews***Next Workshop**

Why Shoot RAW? with Hunter Rudd

Saturday, August 4, 9:00 to 10:30 am.

Burlingame Room, Ball Visitors Center, Horticultural Center, Sandhills Community College

This workshop will help provide both new and long term members alike with information about RAW image formats. We will discuss dual capture of RAW and JPEG as a function of your camera, and the ups and downs of the RAW image format.

Later in the Year

And finally this year: *From Your Monitor to Club Projector - An Experiment in Calibration.* Here I am planning to run tests with a number of members and their cameras and monitors, with special attention to color and tonal range, and present the initial results in a workshop in the fall. If all goes well the program will be extended into following year with the goal of including all interested members.

Suggestions for workshop topics are always appreciated. Please pass them on to me, Bill Matthews, at 692-8254 or bematthews@nc.rr.com.

PROGRAMS, *John German*

September: Gene Furr Nature Photography

[CNPA Site for Gene Furr](#)

[NC Wildlife Competition Winner](#)



Gene Furr, a native North Carolinian from Concord, is the former Chief Photographer and award winning photojournalist for the Raleigh News & Observer. He studied photography at Brooks Institute of Photography in Santa Barbara, California.

He is the recipient of over 300 awards in photography including North Carolina Press Photographer of the Year, Southern Photographer of the Year twice and World Press. He has placed in the North Carolina Wildlife Contest the past five years, and this year won the Grand Prize out of 6500 entries. He is the author - *IMAGES: The Outer Banks* in 1983. He retired from the News & Observer in 2002 after 30 years as Chief Photographer, Photo Editor and Photo Coach. In 2008 The Southern Short Course in News Photography presented Gene Furr its inaugural Lifetime Achievement Award and Nikon presented Gene Furr a D3 digital camera as part of the Award. The award will be called the Furr/Fong Lifetime Achievement Award.

His professional activities included President and Vice President of the North Carolina Press Association; Part time Photojournalism Instructor UNC at Chapel Hill; Chairman - Southern Short Course in News Photography and speaker at numerous colleges,

Artist's Statement:

"As a photographer I have been greatly impressed with the unique character of nature, the wildlife and their way of life. But at the same time, I am disturbed by the rapid changes that I have seen taking place. I realize that it is only a matter of time before much of the uniqueness will vanish.

I feel a strong desire and obligation, as a photographer and native North Carolinian, to record the character of nature and wildlife. I also realized that, with the increased commercialism, the landscapes and nature will change and be a part of the past."

I have attempted to show the beauty of nature around us and the wildlife along with its unique character. I have devoted much of my time to capture their beauty to treasure, enjoy and protect. So much has already changed and are no longer part of the present or future - only the past." - Gene Furr

Membership News: *Donna Ford*

We welcomed 2 new members the month of July and 2 guests. Our total membership stands at 133. All of us extend a warm welcome to our newest members.

Sandra Eriksson has lived in Moore County for two years, and visiting the area for 36. Prior to moving here Sandra lived in Florida for 30 years where she taught golf. Sandra shoots a Canon 5000, and has been shooting for 5-10 years. Her favorite subjects are flora/fauna (macro). Sandra hopes to improve her knowledge of photography composition as well as improve her knowledge of her camera settings and Photoshop. Sandra hopes to increase her golf business to help support her photography.

Also joining this month is **Patti Friedman**.

Please join me in welcoming our newest members.

2012 SPC Board Members

President..... Scott Duvall
 Vice President..... John German
 Secretary..... Tom Reedy
 Treasurer Dave Powers
 Past President.....Jim Davis
 Programs.....John German
 Competition..... Jill Margeson & Diane McCall
 Exhibitions Tom Reedy
 Hospitality..... Bill Sheppard
 PublicitySusan Capstick
 Workshops..... Bill Matthews
 NewsletterAlison Earl
 PSA Rep.....Susan Capstick
 MembershipGisela Danielson
 New Member Development..... Debbie Regula
 Website.....Brady Smith
 Club PhotographerAl Reeder
 Spring Field Trip.....Jill Margeson, Linda Piechota
 Fall Field Trip.....Linda Piechota
 Day Trips..... OPEN
 Wildlife Focus Group Tom Reedy
 HistorianLinda Piechota

Hospitality - Bill Sheppard

February	John German
March	Paula Taggart
April	Scott and Ethel Duvall
May	Joe and Marilyn Owen
June	Susan Capstick and Kathy Green
July	Janice Huff, Diane McCall, Susan Angelier
August	Gene and Joanne Lentz
September	Lisa Messina and Jeanmarie Schubach
October	Carol Smetana, Joan Herrmann, Sandy Bachofner
November	POT LUCK
December	CHRISTMAS DINNER – NO MEETING

Special thanks to *Bill and Sandy Sheppard* for organizing and providing the paper products and ice and ALL that they do!

COMPETITION COMMITTEE, Jill Margeson

ANNOUNCING YOUR 2014 COMPETITION TOPICS!!

Votes were tabulated, and the following top 5 scorers will be your 2014 themes

- 1. Patterns in Nature (40 votes)**
- 2. Fog, or Haze, or Rain (34)**
- 3. Things We Love (34)**
- 4. Zoo Animals (28)**
- 5. Expressions, emotions (24)**

ONLINE COMPETITION HAS CHANGED

“REFLECTIONS” was scheduled to be our ONLINE September competition for this year. Unfortunately, the website is not yet ready to receive and present the images for your voting, so we are postponing it. In an online competition, the membership decides who will be the winners. We all can't seem to resist a good reflection, so don't misplace yours. We will have the competition as soon as possible. Be thinking of what you would like to enter. Keep this very liberal description in mind: *The predominant feature of the image should be a reflection or reflections. They can be created by a variety of man-made or natural surfaces. Titles are not permitted. 3 year time limit.*

“OPEN” COMPETITION COMING SOON

The last competition of the year is the October “OPEN” topic. “Open” means you can enter any subject and type you would like –A or B CREATIVE or A or B OPTIMIZED. Your image must be **printed**. There is no time limit. The board has requested that this competition be limited to one print each. The print will be judged on Monday, October 8 (Columbus Day) during the club meeting. You must send a digital copy of the print on or before Sunday, September 30th to www.sandhillsphtoclub.org. Matting, sizing instructions are in the competition manual found on the website. Details about the judge later.

2013 Competition Topic Descriptions- (Number of entries yet to be decided)

- **PETS**

The subject must be a domestic pet: a household animal kept for companionship and enjoyment. While dogs and cats are more popular pets, there are also rodent, avian, reptile, insect/arachnid, and aquatic pets. Capture the essence of your or someone else's pet with an action shot, a portrait, macro or wide angle. Include whatever is necessary to tell the story and bring out the personality of the pet.

February; Digital; 3 year time limit; Optimized

- **'SCAPES**

Photographs show an expanse of scenery that can be seen in a single view. 'Scapes show different spaces within the world. It can include sea, land, lake, mountains, sky, urban scenes, etc. The primary subject is the scenery, although the image may contain other elements, such as people, animals, or objects that are not, truly, part of the scenery.

April; Digital; 3 year time limit; Optimized

- **OLD BARNES AND BUILDINGS**

The main subject – the prominent object that gets your immediate attention – must be an old barn or building. The barn or building should look old by virtue of disrepair and/or dated architecture. As long as the subject meets these requirements, the photographs may have been taken night or day, any season, with or without people or animals.

June; Digital; 3 year time limit; One category – Optimized

- **DOORS AND WINDOWS**

The theme of this competition is Doors and Windows. So dig up your favorite photos of doors and windows, large and small, colorful and plain. Doors and/or windows must be a prominent part of the composition. If anything is in the window or doorway, it must not be a distraction or draw your focus from the window/door itself.

August; Digital; 3 year time limit; Two categories: "Creative" in A and B, and/or "Optimized" in A and B

- **OPEN**

October; Print; No year time limit; Any topic; Two categories: "Creative" in A and B, and/or "Optimized" in A and B

- **CHAIRS**

The topic is one or more CHAIRS. A chair is defined as "...a raised seat with a back support, usually for one person. Most chairs have 4 legs or feet and some have rests for the arms." You may include something on the chair, but make sure the chair is clearly a main subject. Not allowed: Benches since they are for more than one person; Stools unless they come with back support;

November; Digital-Online; 3 year time limit; Two categories: "Creative" in A and B, and/or Optimized" in A and B

Apologies from Alison: This list will inadvertently left out of the July Newsletter. Apologies to the Competition Committee!

Exhibitions

– Tom Reedy wreedy1@nc.rr.com

2013 looks like it will be a good year for the Sandhills Photography Club to exhibit our artwork. We have two firm commitments and we are working on at least one more. The two firm commitments are Double Takes (number 2) in March and the Arts Council of Moore County at the Campbell House in September. Both of these exhibitions will have a lot of traffic and provide excellent opportunities to sell some of our artwork. In this newsletter I only want to address Double Takes.

Double Takes is sponsored by the Eye Candy Gallery in Southern Pines. Last year was the initial exhibition and it drew a lot of visitors to the gallery. They had wonderful success and have sold many photographs and paintings. The way Double Takes works is as follows. We submit up to three of our photographs to the gallery. The gallery hopes to get 150 to 200 photographs from us. **This year we will submit our photographs in September (2012), which is much earlier than last year.** The photographs will be placed online and available to local artists by October 1. Local artists will select the photographs they want to paint. The gallery expects to have 60 photographs and 60 paintings hung side-by-side in March for inclusion in the Palustris Festival. The artwork will hang through the end of April for viewing and purchase.



Here is what you need to do now. Please go through your artwork and select the photographs that you want to submit. Ask yourself two questions. 1) Why would an artist want to paint this photograph? 2) Would anyone want to hang this in their house? Remember, when you submit a photograph for exhibition, you are making a commitment to the gallery that you will mat, frame and display your photograph at a gallery level if an artist selects it as one he or she wants to paint.

Here is what I need to do. I will send out more information within the next 30 days about Double Takes and the process by which we submit our photographs. We are also planning to conduct a workshop on “Exhibiting Your Photography.” This workshop should be ready early next year so it can help us with both Double Takes and our exhibition at the Campbell House. It will discuss what is required with matting and framing for exhibitions such as the two we are discussing.

So, please begin to sort through your artwork and make decisions on what you would like to submit. We hope that most everyone participates. It was fun last year and should be fun again this year. If you have any immediate questions, please contact me at wreedy1@nc.rr.com.

KNOW YOUR SPC BOARD

The Club is fortunate to have a culture that produces meaningful, smoothly run, enjoyable club and committee meetings. A lot of work goes on behind the scenes to ensure that the Club operates like a well-oiled machine. What follows is the first part in a series of profiles on our officers and committee chairs describing their tasks and backgrounds, allowing us to better connect with one another on our common interests.



Scott Duvall

The bylaws specify the duties of the **President** as presiding at meetings of the Club and its Board of Directors, establishing committees and appointing chairpersons, and participating as an ex officio member of all committees except the nominating committee. Scott Duvall believes the President has at least three additional roles: to provide leadership during meetings and in the club's regular activities, to recognize members for their outstanding contributions and to identify strategic opportunities and partnerships for the club.

Scott Duvall joined the Club only four years ago. He and his wife of 51 years, Ethel, also a member, moved to Seven Lakes West in 2002. Scott loves every minute of retirement, which is saying a lot if you know that he had a challenging career. After graduating with a degree in metallurgical engineering from the Colorado School of Mines, Scott worked for 30 years on jet and rocket engines as an engineer and manager for Pratt & Whitney Aircraft in Florida and Connecticut, serving ultimately as the corporate executive responsible for manufacturing technology. He and Ethel raised four children who provided eight grandchildren. Photography isn't the only hobby Scott and Ethel share. The two generally "team cook," planning their menus weekly and drawing on a library of over 700 recipes. Golf at Beacon Ridge, international travel and local activities with the Seven Lakes Kiwanis Club fill out Scott's dance card. When asked what about the club he enjoys most, his answer is quick: the members, extremely diverse with varied backgrounds and interests and stories, but all learning and putting their talents to work. He is "constantly amazed at the photographic talents of Club members."

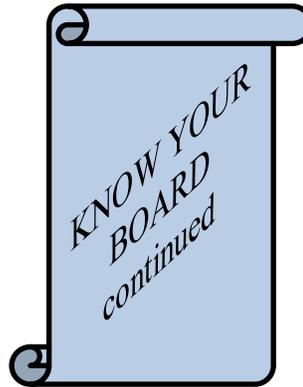


John German

The **Vice President's** official responsibilities include determining the program for monthly meetings and assuming the President's duties when the President is absent. Unofficial responsibilities include so much more: assuring that a speaker's audio visual needs are met, taking speakers out to dinner prior to a program and even booking venue and menu for the Christmas dinner, making table assignments and decorating the tables.

John German says he accomplishes it all with a lot of help from his committee and from his wife, Jennifer. John and Jennifer have deep roots in this community as they were both born in Fayetteville and were high school sweethearts. In fact, John's roots are so deep that, after receiving a degree in aerospace engineering from NC State, John came back to Fayetteville and worked for 30 years as a golf course superintendent at neighboring golf courses and then for another 10 years as a commercial real estate appraiser, retiring six years ago. Jennifer specialized in women's health and is a semi-retired maternity coordinating nurse. In addition to the Sandhills Photo Club, John stays busy with his Investment Club and with the Vass Lions Club, but still finds time to get in a few rounds of golf at Woodlake, where he has lived since 1987. John says the Photo Club is the perfect venue to meet people with the same interests. "A lot of learning in photography is doing it. You have to practice taking pictures." Having just joined the club 2 years ago, John still claims novice status.

Continued on next page →



According to the bylaws, the **Treasurer** serves as custodian of the Club's funds, pays the club's bills, has sole authority to sign checks for less than \$500 and joint authority with the President or Vice President for checks in excess of \$500, and accounts to the Board of Directors at board meetings and annually to the membership. With 120 members, there is never a dull moment. The busiest time, according to Dave Powers, is December through February because of the many checks for the holiday party and member dues. Another busy time is coordinating with the committees in preparing the annual budget.

Dave Powers and his wife, Cheryl, are both natives of Siler City, NC. Dave is a 1970 graduate of North Carolina State University, earning a BA degree in Economics. Dave served in the U.S. Marine Corps, including a tour in Viet Nam.

A job offer in 1972 brought Dave and Cheryl to the Sandhills. They felt that it would be a short stay but soon got "sand in their shoes" and now, some 40 years later, they are still here.

Dave and Cheryl are the proud parents of two children and 5 grandchildren. Cheryl retired in 2008 as a registered nurse from First Health and Dave followed in 2010 after a 40 year career in sales to the concrete construction industry. Dave's hobbies, other than photography, are golf and gardening.

Dave bought his first camera while serving in Viet Nam. It was a Petri 7S range finder that Dave admits worked well with his limited knowledge of photography. Throughout the years, he has upgraded and now uses a Canon 7-D. Dave joined the Sandhills Photography Club in 2007.

Dave's message to members is to "take full advantage of all the opportunities the Club offers to enhance your photography.

The duties of the **Secretary** are to record the minutes of the Board of Directors and of those general meetings where the membership takes action and to process all email votes received for proposed changes to the by-laws.

Tom Reedy finds that his role taking minutes is useful to the Club for reference to past actions. Tom fully understands the importance of Board minutes as he currently serves on three other local Boards: as President of the Lake Pinehurst Association, on the Board of the Pinehurst Community Trust and its Economic Development Committee and also on the Board of the English Speaking Union and its Program Committee. Before retirement, Tom worked for IBM in Philadelphia for 30 years in field marketing and management consulting. His career provided the opportunity to help companies improve their operations and financial results. Now Tom lives on Lake Pinehurst, enjoying his sailboat and pontoon. He says he is blessed to have his wife Ginny, three children and five grandchildren and that he aspires to be a terrific granddad. As to photography, Tom likes the excitement of action shots and the challenge of "getting it right." Tom especially enjoys the Wildlife Focus Group. Recently, shooting wild horses on the Outer Banks allowed all participants to get to know each other better while improving their skills. The wildlife workshop was, in a word, "wild!"

Special thanks to **Al Reeder** for his concept of this wonderful project, and to **Marilyn Morgan** for her assistance in the bios of each of our board members and chairpersons. GREAT JOB Al and Marilyn!!!!

SPC MEMBER DIRECTORY

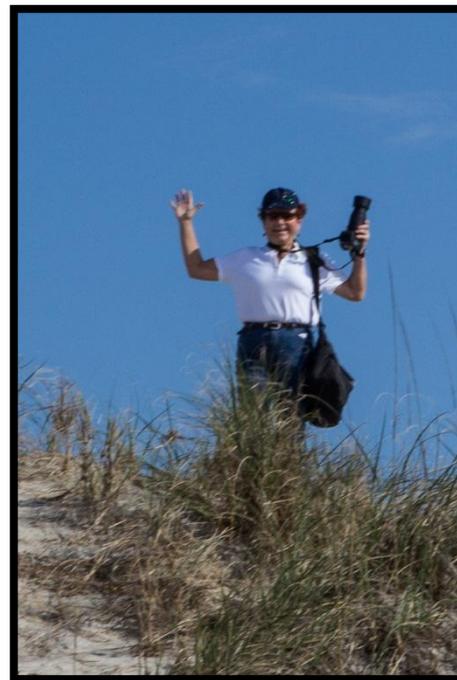
[Hold the CONTROL key and click here for the SPC](#)

[Member Directory](#)

OUT AND ABOUT

SPC's Outer Banks Trip

Images submitted by John German





Bolder Mountain in Idaho

June's Trip out West!!!!

*Images by
June White*



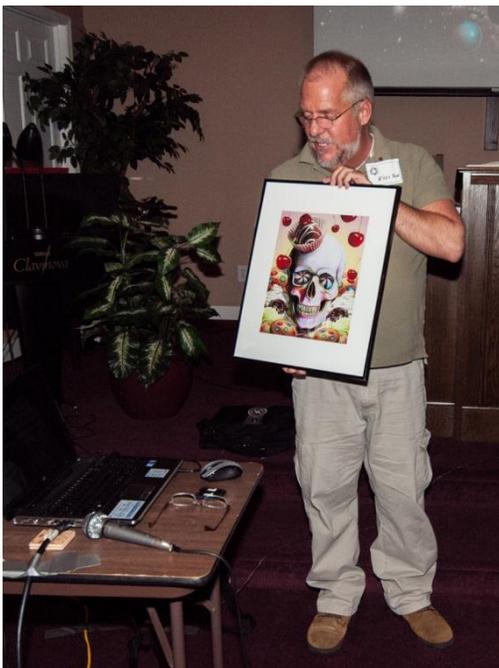
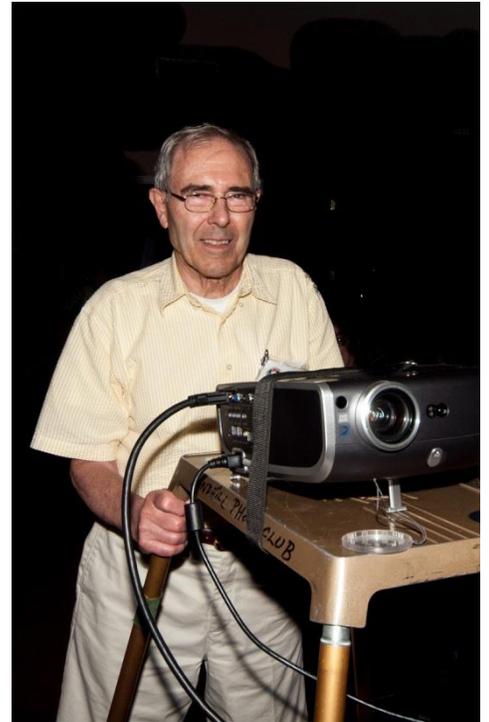
Tetons



Landscape of Montana



July Meeting
Thanks to Al Reeder



CLASSIFIEDS:



Club Patches still available!
\$8.00 each

See **Kathy Green**
at the next club meeting or Ph-910-
585-0190



Lowepro SlingShot 200 AW Camera Bag

Very good condition, no major wear. Easy to handle, convenient bag

- Fits D-SLR Camera 4-5 Lens Kit
- 600D Polyester and 1680D Nylon
- Fully Padded Interior
- Two Compartments
- Divider System
- Two Memory Card Pockets
- Attached Sling Shoulder Strap



Price \$50
Drew Steidinger
910-295-6393
astei@aastei.com

FOR SALE

Copy of Nik Software Color Efex Pro 4 Complete Edition.

This has never been used. The retail price is \$199.95 and I am selling it for \$100.

Call **Brenda Hiscott**
295-9544 or email at
Hiscott@nc.rr.com.



Lowepro Nova 3 AW Camera Bag in great condition for sale for \$25.00. The bag will accommodate Camera, 2-3 lenses and a flash and has adjustable compartments. I have attached a picture. My phone number is 910-315-2994. Thanks!



Suzanne Kirkman
digital-art@nc.rr.com

I have a Phoenix 650-1300 f/8-16 Telephoto Lens for a Canon EOS (autofocus) T mount. I Paid \$300 for it. I have since sold all my Canon equipment (way too heavy) and changed to a FujiFilm point and shoot (much lighter).

Asking \$150 for the lens

Walter Morris
Email: wmorris14@sc.rr.com

