



# New Member Orientation

Revised: February 2025

# SPC Mission - Membership Goals

## Mission Statement of the Club

The Sandhills Photography Club (“SPC” or “Club”) was founded on December 1982 with a mission to:

- Provide for the exchange of photographic knowledge at all skill levels in a friendly, supportive atmosphere.
- Expand members’ technical and creative understanding of photography.
- Foster members participation in Club programs, events and operations.
- Promote public interest in the art of photography.

## Membership team goals for 2025 include:

- Integrate new members into Club activities by implementing informational opportunities and support programs.
- Improve member satisfaction and participation by examining programs and creating additional opportunities for the supportive exchange of photographic knowledge
- Use a mid-year feedback loop to check-in with new members (24mo)

# SPC Officers



**Call Rice  
President**



**Jacques  
Wood  
Vice President**



**Frank Lipski  
Treasurer**



**Lynn  
Goldhammer  
Secretary**

# New Members Board Contacts

Membership	Mary Bonsall
Communications	Alison Earl
Competitions	Michael Sassano
Programs	Jacques Wood
Outings	Cindy Murphy
Field Trips	Deborah Castle
Workshops	Susan Bailey
Exhibits	Shari Dutton
Ombudsperson	Neva Scheve
PSA	Dave Powers
Technical	Joshua Simpson
Publicity	David Kiner
Web Master	John German
Hospitality	Sally Mason

President Cal Rice

# Membership

The Membership Committee is responsible to recruit and integrate new members.



**Mary Bonsall**

**Patti Cifelli**

**Jack Mathews**

**Mei Kei**

**McDowell**

- Welcome and introduce new members and guests.
- Manage membership database.
- Manage EZ-Badge name tags process.
- Report monthly membership statistics and provide analysis to the Board.
- Monitor the annual membership renewal process.
- Conduct exit interviews and provide analysis.
- Correspond with prospective and new members.
- Approve applications for membership.
- Perform mid-year survey for members

For additional information please contact:

[membership@sandhillsphtoclub.org](mailto:membership@sandhillsphtoclub.org)

# Communications

As The Communications Director for our club, I do the Monthly Newsletters and Upcoming Events (sent out together)



**Alison Earl**

- The newsletter is the most effective means of monthly communication with the members, emailed to the around the 28th of the month AND on the website.
- If you have any questions about the club, you are welcome to email me and I will direct you to the right people.
- I am also responsible for our SPC Facebook page.
  - All members are welcome to join.
  - You must be approved before you can post anything.

For additional information please contact [communications@sandhillsphtoclub.org](mailto:communications@sandhillsphtoclub.org)

# Competitions

The Competition Committee is responsible for all aspects of the bi-monthly photo competitions (February, April, June, August, October and December).



**Michael Sassano**  
**Jerry Kozel**  
**Dee Williams**

- Photos are judged in three tiers based on member experience.
- Photos are submitted electronically and must be taken within the past 3 years.
- Photos may be submitted on the second Saturday prior to the competition.
- Only one photo may be submitted.
- A qualified judge will evaluate the photos and select winners along with providing comments and suggestions.
- December's competition is judged by members.
- At the end of the year, the member who has the highest number of points in their tier will be awarded the Stoffel Award and a cash prize.

For additional information please contact:

[competitions@sandhillspgphotoclub.org](mailto:competitions@sandhillspgphotoclub.org)

# Ombudsperson

Create a bridge between the members and the officers and board.



**Neva Scheve**

- I am familiar with the workings of the club.
- Contact me with any question, problem, suggestion or idea you would like to be brought to the attention of the board.
- If you would like to remain anonymous, I will insure your confidentiality.

For additional information please contact:  
[ombudsperson@sandhillsphotoclub.org](mailto:ombudsperson@sandhillsphotoclub.org)



# Field Trips

Field trips are usually scheduled for two to three days and involve traveling out of the area.



**Deborah Castle**

- SPC Field Trips differ from outings.
- Generally, we have a Spring Field Trip and a Fall Field Trip.
- Over the past two years we have traveled to Amelia Island, FL, Murrell's Inlet, SC, Pilot Mountain, NC, and Charleston, SC.
- When on the field trips, we like to travel in groups and stay in local hotels.
- We also set up for group meals and share our daily experiences.

For additional information please contact:

[fieldtrips@sandhillsphtoclub.org](mailto:fieldtrips@sandhillsphtoclub.org)

# Outings

Organize the SPC outing day trips most months with special events sometimes added.

- Upcoming outings are listed in the newsletter and sent by e-mail.
- Subject matter varies from gardens, birds, trains, parades and more.
- Members are encouraged to upload photos of the event to the newsletter on the website and Facebook.
- Outings are a great way to get to know other members.



**Cindy Murphy**  
**Susan Bailey**

For additional information please contact  
[outings@sandhillsphtoclub.org](mailto:outings@sandhillsphtoclub.org)

# Samples of Some Outings



**Shaw House**



**SPC Train Outing**



**Ederville Tractor Show**



**House in the Horseshoe**

# Technical/Zoom Master



The primary responsibilities of the Technical/Zoom Master are to plan for and implement technologies that support the club's activities.

- Manage the Membership database.
- Provide technical assistance for members having problems with Zoom.
- Manage the zoom meeting from the monthly general meeting.

**Josh Simpson**

**Dennis Snipes**

For additional information please contact

[tech@sandhillsphtoclub.org](mailto:tech@sandhillsphtoclub.org)



# Workshops

This committee attempts to present 2 workshops a year that can range from a 1-2 hour presentation to a full-day hands-on learning session.



Susan Bailey

- Workshops will be led by professional instructors, guest speakers or other members of the club.
- Depending on the workshop, there may be cost.
- Workshops may have restrictions on the number of attendees.
- Some workshops are a deeper dive into a topic. Attendees will then go out and practice what they learned. We will get back together in 2-3 weeks to present our work for constructive criticism.
- Shorter workshops may have same day practice.
- Workshops are announced in the newsletter, typically a few months in advance, as well as numerous e-blast announcements with details.

For additional information please contact:

[workshops@sandhillsphtoclub.org](mailto:workshops@sandhillsphtoclub.org)

# Exhibitions

The Exhibition Chair plans, organizes and oversees the annual exhibit to showcase the photography of our club. This themed exhibit is a fun way to promote the club to the community. This is also an opportunity to market and display your photographs. Typically, we have had a bi-annual exhibit in conjunction with the Arts Council of Moore County at the Campbell House. Additional exhibits in the alternate years have been at various venues across the county.



**Shari  
Dutton**

The details will be communicated to members but here are some general guidelines:

- Photos must be created within the past 3 years.
- Submissions must be the original artwork of the photographer and must comply with the theme of the exhibit (as determined by the Board)
- Only two-dimensional hanging art will be accepted.
- All framing should be done in a manner appropriate for selling in a gallery.

For additional information please contact  
[exhibitions@sandhillspgphotoclub.org](mailto:exhibitions@sandhillspgphotoclub.org)

# Hospitality

Provides simple snacks at each club meeting.



**Sally Mason**

- Hospitality helps volunteer to host at the meetings.
- Snacks can be homemade or storebought.
- Suggestions include cookies, veggie plate and dip, cheese and crackers, nuts, etc.
- Snacks are available after the club meeting providing an opportunity to mingle with other members and guests.

For additional information please contact  
[hospitality@sandhillspgphotoclub.org](mailto:hospitality@sandhillspgphotoclub.org)

# PSA

Our club is a member of the Photographic Society of America (PSA). It is one of the largest non-profit organizations for photographers and photographic organizations.



**Dave Powers**

- Members can foster personal growth and expression, creativity, excellence and ethical conduct in all aspects of photographic endeavors.
- A \$65 membership provides access to programs and a monthly magazine.
- Digital membership is \$45.
- “FREE” online courses and webinars.

For additional information please contact:

[psarep@sandhillsphotoclub.org](mailto:psarep@sandhillsphotoclub.org)



# Programs



**Jacques Wood**

Programs are presented at alternate monthly general meetings beginning in January and are viewable online as well as in person. Typically, speakers are asked to present for approximately an hour on topics intended to:

- Provide presentations that will help our members grow in all aspects of their photo life.
- Expose members to techniques used in specialty fields of photography.

For additional information please contact:

[programs@sandhillsphotoclub.org](mailto:programs@sandhillsphotoclub.org)

# Publicity



David Kiner  
Susan Mathews  
Diane McKay

Build awareness of the SPC, promote the Club's mission, vision and activities and support membership recruitment.

- Digital
- Expand SPC's online presence to include Google, Facebook, Instagram, and LinkedIn.
- Maintain a content calendar and social post templates to fuel a pipeline of posts.
- Budget for 'boosted' posts.
- Print
- Print communications include brochures, posters, ads and flyers.
- On-Air
- Local on-air radio community calendars

Activities could be budget dependent

For additional information please contact:

[publicity@sandhillsphtoclub.org](mailto:publicity@sandhillsphtoclub.org)

# Web Master

Maintains the Club's website [www.sandhillsphtoclub.org](http://www.sandhillsphtoclub.org) which provides public access and a member's only section which is password protected.



**John German**

- Provides answers to many questions that you might have.
- Provides names and contact of all officers and committee chairs as well as a membership directory.
- Provides a wealth of information from the past, present and into the future.
- The website has been recognized over the years by PSA for excellence in design.

For additional information please contact:  
[website@sandhillsphtoclub.org](mailto:website@sandhillsphtoclub.org)