



# IN FOCUS



Member

*A Publication of*

THE SANDHILLS PHOTOGRAPHY CLUB P.O. Box 763, Southern Pines, NC 28388

*Enriching the North Carolina Sandhills through Photography*

VOL XXVI, NUMBER 10

[www.sandhillsphtoclub.org](http://www.sandhillsphtoclub.org)

October 2010

## **NEXT MEETING:**

**Monday, Oct. 11, 7:00 PM**

Christ Fellowship Church

Midland Road at the corner of Pee Dee Road

Southern Pines, NC

Program: *Architectural Print Competition*

## **COMPETITIONS: Scott Duvall**

At the October 11<sup>th</sup> meeting, we will hold the last competition for 2010. This will be a PRINT competition on an “Architectural” topic. Details of the competition were described in the August newsletter. Entries must follow the PRINT competition rules and guidelines listed in the Competition Manual on the club’s website. Prints being entered must be pre-registered at [competitions@sandhillsphtoclub.org](mailto:competitions@sandhillsphtoclub.org) by Sunday, **October 3**, 2010. Digital images of the entries should be sent to the same email address by **October 11**, 2011 so that they can be posted on the club website and the competition winners can be sent to the local media.

The judge for the October 11<sup>th</sup> competition is Mr. Jerry D. Blow of Jerry Blow Architectural Photography in Raleigh, NC. Jerry received his degree in Aerospace Engineering from the University of Virginia. He worked with the “Special Projects Office” of the Department of the Navy in Washington, DC. While there, he took photo classes at the Smithsonian and decided to switch careers to pursue photography. He subsequently received additional photography education from Harvard’s Graduate School of Design. Jerry did freelance photography in Wilmington, NC, during the late 1970s and throughout the 1980s. He moved to Raleigh in 1989 and took the position of photographer for the UNC-Chapel Hill Art Department and the Ackland Art Museum. In 2001, Jerry returned to full-time freelance architectural photography. Jerry has lectured to regional camera clubs and given a national “webinar” on “Working with an Architectural Photographer.” To see examples of Jerry’s work, please visit his website [www.jerryblowphotos.com](http://www.jerryblowphotos.com).

## **PRESIDENT’S MESSAGE: Len Barnard**

### **Sandhills Photography Club---Looking forward!**

From my seat I think the SPC is an outstanding club with a great future. As I think back over the past five years at what we have accomplished, I cannot feel any other way than to be excited. At our next meeting in October, our 2010 nominating committee will present a slate of candidates for your SPC Board of Directors: President, Vice President, Secretary and Treasurer. Nominations from the floor will require that you have previously obtained that person’s approval and agreement prior to their nomination. Elections will be at the November meeting.

The slate of candidates being presented will be for four members of the Board, which really in total encompasses 18-20 members. The other members are Committee Chairs that are appointed by the President to be responsible for that function. That is why SPC is such a great club—a large number of members contribute some of their time and skills. All Committee Chair positions do not change each year but each Committee Chair needs a back up so as to allow them some personal time. In fact I do not know which Committee Chairs will be continuing next year, or longer, but to show their dedication I know that some Chairs have already set things in motion for 2011, 2012 and even 2013. This is one of the things makes our club so great. I can truly say I feel much richer and happier from my involvement in our club activities for the past five or six years. But it cannot be accomplished by just a few. We need your ideas and involvement.

With the growth that we are seeing in our club I know we have a wide range of talent and skills available. If you have an interest or question, please call me, **Len Barnard** at 673-2135 or **Jim Davis** at 673-7017.

**PROGRAMS: Jim Davis**

The November program will be “A Special Evening with You, Your Pictures and George Butt.” It will be entertaining, educational, and enjoyable. George Butt will be available to discuss and interact with any of our members who submit images for discussion. You will have a chance to describe your ideas about your image, and George will offer a real time critique. Unlike in our competitions, you will be able to make comments to the judge and even question the judge’s comments. It should be a fun-filled evening.

Be thinking about images you would like to submit. We will accept images at the competition email address *after* the October competition meeting.

There will be more information at the October meeting and in the November newsletter. Stay tuned.

Our December program will be the annual **Christmas** dinner on Dec. 13. Mark your calendar and see **page 5** of the newsletter for the reservation form, which you should complete and give or mail to **Dave Verchick**. Deadline is **Nov. 30!**

**Dues Increase**

A new membership dues schedule was approved at the September 2010 meeting for the Sandhills Photography Club. The new dues are \$45 per year for single membership and \$60 per year for a family membership. The \$20 per year for student membership remains the same. The new dues are effective for 2011.

Along with the approved dues increase for 2011, the following changes are being implemented. A new member joining and paying annual dues at the October meeting or later will have membership for the balance of that year plus the next full year. Also the practice of allowing one-half year dues after midyear will be discontinued.

**WORKSHOPS: Bill Matthews**

***A Brief History of the Camera, Basic Photography and Resizing & RAW Revisited with Bill Matthews***

Saturday, October 23, 9:30 - 11:30AM

Burlingame Room, Sandhills Community College Horticultural Center

This workshop will address a number of photography topics in response to questions frequently asked by members. From pinholes to zoom lenses, from wet plates to silicon digital sensors, cameras have come a long way in the 200 years since a camera first produced a recorded image. Some characteristics remain the same while others have undergone radical change. A brief historical review of the evolution of the camera should help us better understand the marvelous instruments that we hold in our hands today.

Once upon a time the essential elements of picture taking--*shutter speed, f-stop, focus and film speed*--were standard terms in the vocabulary of most practicing photographers. Then came George Eastman's Brownie camera and "You push the button and we do the rest!" - the forerunner of current “point and shoot.” No, you don't have to know the difference between an f-stop and a shutter speed to take a picture, but knowledge of these basic concepts helps to develop a better understanding and appreciation of the process and most likely will lead to more satisfying photographs.

Resizing, a necessary evil in the preparation of digital images for projection, has been a difficult concept for many club members ever since our first digital competition. In this workshop very basic graphic illustrations will be used to hopefully clarify this often-confusing subject.

**RAW** has become a common term in digital photography. More and more photographers now prefer to shoot in this format, but many ask, "What is it?" The details will be left to the several books devoted to the subject, but the basic concept will be explained and the pros and cons of working with this increasingly popular image format will be identified.

*Please sign up* for this workshop by emailing or calling Bill ([wmatth@embarqmail.com](mailto:wmatth@embarqmail.com) or 692-8254).

***The Fascinating World of LAB with Bob Biamonte***

Saturday, November 6 10:00AM - NOON

Sandhills Community College, Little Hall, Room 227 (second floor)

LAB is a color space of Photoshop. Some things that are difficult to do in the RGB color space are easy in LAB. This space is terrific when working with landscapes, foliage, canyon, and mountain photos, so bring some with you to this workshop. When you need an exact color, you can do it in this space. If you have never worked in LAB color, you will want to take this workshop. Suggestions for workshops are always appreciated. Please pass them on to Bill Matthews, 692-8254 or [wmatth@embarqmail.com](mailto:wmatth@embarqmail.com).

**MEMBERSHIP: Alison Earl**

As of the September 2010 meeting we are at **109** paid members, along with our five (5) honorary members, bringing us to **114!**

A new member joining us at the September meeting was **Jim McCusker**. Hopefully I'll get back some info soon to share with everyone. Please join me in welcoming Jim!

**PLEASE NOTE:** The Sandhills Photography Club's membership list will be distributed to all members during the month of October. It will contain members' names, addresses, phone numbers and email addresses. This information is NOT shared outside the club. If there is ANY reason why you do not want your information shared with other members of the club, please contact me AS SOON AS POSSIBLE at [theearls@nc.rr.com](mailto:theearls@nc.rr.com) or call at home 910-215-0316.

**NOTICE:** If you have any changes to your information (address, email, phone, etc), **PLEASE** let **me** know and I will let the rest of the board know. I keep a roster of all members and their information. Email me at [theearls@nc.rr.com](mailto:theearls@nc.rr.com) or call at home (910) 215-0316. Thanks!

**EXHIBITS: June White****The Result of a Team Effort**

The opening of the Campbell House show is behind us but from what I have heard from the public and members of the SPC, it was very well received. There were a total of 90 photographs on display. Five photographs were sold during the reception! Approximately 275 people were in attendance.

As I walked around, I heard many questions being asked about the various styles of photography on display. This was certainly a reflection of the diversity of skills within our photo club and made it a most interesting show.

Many people deserve a special "thank you" for helping make our show a success: **Paula Taggart**, along with the refreshment committee provided great food. Those lovely flowers from **Pat** and **Jim Davis** were the centerpieces of the food-laden table. And who can forget the wine purchase and pouring skills of Wine Steward, **Dave Powers**, and his team, **Tom Reedy** and **Don Hiscott**? We appreciate and thank all the club members who took the time and effort to share their latest work. **Glenn Gilchrist's** photograph on the invitation along with **Susan Capstick's** publicity for "The Pilot" article all helped to make this event a success.

If you have a chance to meet the folks at the Campbell House, do thank them for being so helpful to our group. Katherine, Chris, Jeanne and Paula (who hung the work) were wonderful to work with and deserve our praise.

**FALL FIELD TRIP: Dave Powers**

Rooms have been booked and plans have been made for our fall field trip to Asheville. I found a website, [www.gadling.com](http://www.gadling.com) that identified Asheville as one of the 10 top spots in the United States for photography.

All who registered at the Holiday Inn have received an email about the events for the trip. It is not too late to join us. Please let me know if you would like to go or if you will be joining us but not staying at the Holiday Inn.

Email me at [dpowers4@nc.rr.com](mailto:dpowers4@nc.rr.com) or call me at 910-692-2539.

**MONTHLY FINANCIAL REPORT: Dave Verchick****Monthly Financial Report Regular Account**

July 30, 2010	Beginning balance	\$4969.28
Aug. 31, 2010	Ending balance	\$4989.36

**2010 SPC Board Members**

President	Len Barnard	673-2135
Vice President	Jim Davis	673-7017
Secretary	Tom Reedy	295-2674
Treasurer	Dave Verchick	246-2080
Past President	Don Hiscott	295-9544
Programs	Jim Davis	673-7017
Competition	Scott Duvall	673-1501
Exhibitions	June White	692-6385
Hospitality	Bill Sheppard	944-1219
Publicity	Susan Capstick	295-1832
Workshops	Bill Matthews	692-8254
Newsletter	Ann Stephens	673-2091
Library	Gisela Danielson	673-0521
PSA Rep	Jim Smith	673-4744
Membership	Alison Earl	215-0316
Website	Brady Smith	947-3946
Club Photographer	Jim McGill	295-6686
Field Trips	Kathy Green (Spring)	525-0190
	Dave Powers (Fall)	692-2539
Day Trips	Mike Stratil	949-6518
Scavenger Hunt	Jill Margeson	673-1497

**Happy**, our tireless traveling bird is now rested and ready to accompany you. He has just returned from a trip to Australia, maintaining his composure while the plane's engine caught fire on the way "down under." See the club's website for **Nancy Wehr's** photo showing Happy on the front steps of the Sydney Opera House.

Happy also recently dredged up some energy to drive 1,200 miles through the rocky shores, high volcanic elevations, and giant ponderosas of Oregon. Egypt is on his itinerary next, and maybe an outing with you!

These travel shots are turning into a wonderful Power Point show for you all. Look on the club website for "Happy Travels" and sign up with Jill or June: 910-673-1497 (Jill) for West End area or 910-692-6385 (June) for Southern Pines area.

**PHOTO EQUIPMENT CLASSIFIED**

**FOR SALE - Contact Beth Allison at 910-638-5657**

Epson Stylus Photo R1800 printer: highly rated printer. Used only a few times. Price is \$200 or best offer. This includes two (2) sets of cartridges.

Please make offer. Call number above or email [Bethallison44@yahoo.com](mailto:Bethallison44@yahoo.com)

The Sandhills Photography Club is offering the following equipment for sale:

- One pair Optimus wireless speakers with transmitter, Radio Shack #40-1372. \$18.00 or best offer.
- 1 Kodak Ektagraphic III AM carousel slide projector with 100-150 mm f/3.5 lens. \$35.00 or best offer.

Please contact Bill Matthews (692-8254) for more information.

*If you wish to buy or sell photo equipment, send your ad to **Ann Stephens** at [astephens95@nc.rr.com](mailto:astephens95@nc.rr.com). Ads run for two issues unless you request otherwise.*

*Please note date change:*

**NEXT BOARD MEETING:**

**Thursday,  
Oct. 21, 2:00 PM,  
Sandhills  
Community  
College  
Horticultural  
Gardens Visitor  
Center.**

**LIBRARY: Gisela Danielson**

**LIBRARY CLOSE OUT  
ALL Library books are going to be  
sold at \$2.00 per book!**

During the **October** and **November** meetings, our members will be able to purchase any library book for \$2.00. The proceeds will go towards the purchase of a new digital projector.

**Photoshop Tip of the Month: Bob Biamonte****Fine-tuning with the Quick Selection tool**

When adding or subtracting small areas with the Quick Selection tool (W), your results will be more accurate if you use the Zoom tool (Z) for a close view and then use a smaller brush tip combined with shorter strokes

## **Sandhills Photography Club Holiday Dinner**

### **Table on the Green**

Midland Country Club, 2205 Midland Drive, Pinehurst  
Monday, December 13, 2010, 6:00 PM

### Hot Hors d'Oeuvres

Crab Bundle/Sweet Potatoes  
Spring Roll/Chilies Sauce

### Salad

Mixed Spring Salad, Balsamic Vinaigrette

### Dinner – Choice of:

#### **Filet of Salmon,**

Broiled with White Wine Lemon Butter, Capers and Orange Segments

#### **Sautéed Chicken Breast**

W/ Champagne Sauce, Wine Shallot Reduction

#### **Pan Seared Filet Mignon**

W/Red Wine Shallots and Mushrooms

Served with Potatoes Au Gratin and Sautéed Vegetables

### Dessert

Crème Brule  
Coffee, Tea

Chicken \$22.00, Salmon \$23.00, Filet 5 oz \$25.00 (price includes tax & gratuity)  
Cash Bar throughout the function

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### **Reservation Form**

Our Holiday Dinner will be held at the Table on the Green again this year. The cost must be prepaid by cash or check. (If check, make payable to the Sandhills Photography Club). Please complete the form below and mail or deliver to:

Dave Verchick  
P.O. Box 763  
Southern Pines, NC 28388

Name \_\_\_\_\_

Name \_\_\_\_\_

Entrée \_\_\_\_\_

Entrée \_\_\_\_\_

Deadline for this reservation and payment is **November 30, 2010.**