



IN FOCUS



A Publication of
THE SANDHILLS PHOTOGRAPHY CLUB P.O. Box 763, Southern Pines, NC 28388
Enriching Our World Through Photography

Member

VOL XXX, NUMBER 1

www.sandhillsphtoclub.org

JULY 2014

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UPCOMING EVENTS

NEXT MEETING July 14, 2014

BOARD MEETING July 17, 2014

PROGRAMS

- July 14: "Image Retouching for Travel Photographers"
- Sept 8: "A Look at the Changing Technology of Photography"
Sandy Berger

COMPETITIONS

- August: Creative: Side by Side
- October: Naturally Occurring Patterns in Nature

EXHIBITIONS

- Ongoing: Local Artists: The Pierce Gallery
- Ongoing: Quail Haven Village
- Fall: SCC Exhibition

WORKSHOPS

- July 12 Scavenger Hunt Reveiw

"There are no bad pictures; that's just how your face looks sometimes."

— [Abraham Lincoln](#)



PRESIDENT'S NOTES, *Jill Margeson*

"Stop Taking So Many Pictures All the Time Because It's Ruining Your Memory" was the headline I noticed from a Time News feed on the computer.

Snapping photographs – rather than just taking in an experience without looking through a lens – prevents memories from fully sinking in, according to a new study published in the journal Psychological Science. The study's author, Linda Henkel of Fairfield University, calls it the "photo-taking-impairment effect".



If participants took a photo of each object as a whole, they remembered fewer objects and remembered fewer details about the objects and the objects' locations in the museum than if they instead only observed the objects and did not photograph them. More research revealed an exception: When participants zoomed in to photograph a specific part of the object, their subsequent recognition and detail memory was not impaired.

After reading about the testing, should I make some changes in my photo habits? Maybe I should not feel guilty leaving the big camera home and living in the moment with my quick *point and shoot* on future trips. I'll take time to close in more on subjects. I really should I put away the camera more often when visiting the kids and grandkids-letting the grandgirls see my face, not just the camera lens.

But then there is the box of old prints I came across from the film days. When I was younger, I didn't take many pictures at all. I have just one photo in the box from my honeymoon to Cape Cod-cooking hamburgers on a metal garbage can lid. Seeing that photo brought back a flood of details that have been deeply buried somewhere ...all the memories sprang from just one snapshot. Maybe making more prints today would be helpful keeping the mind going for future years?

Three Nifty Summer items JUST FOR the PHOTOGRAPHER in YOU!

I have 3 recommendations:

1. Carol Leigh's instructional blog: www.carolleigh.blogspot.com; She has an article today on "Working on a personal style"
2. Carol Leigh (person who makes comments in Out and About), has several graduates of her classes in our membership, is offering a...**SUMMER SCHOOL ONLINE PHOTO CLASS 2014**
 - a. Four fun, easy (yet challenging) lessons designed to get you out there looking, composing, and creating.
 - b. The class runs for six weeks (**July 18-August 25, 2014**), features four lessons/assignments, and substantial critiques of your work.
 - **EXTREME COLORS**
 - **TWOS AND THREES**
 - **CAR ART**
 - **FACES IN UNLIKELY PLACES**
 - c. The registration fee is \$85. You can sign up at my online store here: <http://www.shop.carolleigh.net/product.sc?productId=78&categoryId=1>
 - d. Need more information? Contact me at carol AT carolleigh DOT net
 - e. Want to talk to me live and in person? (541) 563-3834
3. A novel I just finished reading with a woman photographer as the main character. Rebecca used to be a famous, rather wealthy, big city photographer but her circumstances changed as she got older. It's a moving story of her heart, mind, and life – with a little romance thrown in! I listened to the audio version from Southern Pines library:

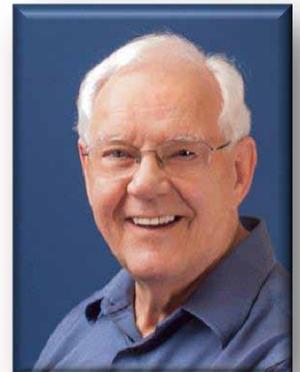
TREASURER'S REPORT - Joanne Lentz

FINANCIAL REPORT as of May 31, 2014

<u>CHECKING ACCOUNT</u>	
STARTING BALANCE (APRIL 30, 2014)	\$ 5,110.38
EXPENSES	\$ 780.30
RECEIPTS	\$ 70.04
ENDING CHECKING BALANCE (MAY 31, 2014)	\$ 4,400.12
<u>SAVINGS ACCOUNT</u>	
STARTING BALANCE (APRIL 30, 2014)	\$ 4,882.26
INTEREST	\$ 0.12
ENDING SAVINGS BALANCE (MAY 31, 2014)	\$ 4,882.50
TOTAL FUNDS (MAY 31, 2014)	\$ 9,282.62

A NOTE FROM AL REEDER:

Here is the updated link to the **2014 MEMBERS** book. Please click on the link below and then click on the SPC logo and then use your arrow keys.
Enjoy, Al



AL REEDER

<http://al-r.smugmug.com/SPC-2014-Book/>

REFRESHMENT LIST

JULY	Suzanne Faker	910-246-6215
AUGUST	The Sheppard's	910-944-1219
SEPTEMBER	Ray Pope	910-245-3548
OCTOBER	Carol Smetana	910-944-8125
NOVEMBER	OPEN	
DECEMBER	NO MEETING - Christmas Party	

Contact: Bill Sheppard
910-944-1219 or beeboy@pinehurst.net

PROGRAMS, *Dave Powers:*

July 14, 2014

“IMAGE RETOUCHING FOR TRAVEL PHOTOGRAPHY”

**JOEL COLLINS
RALEIGH, NC**



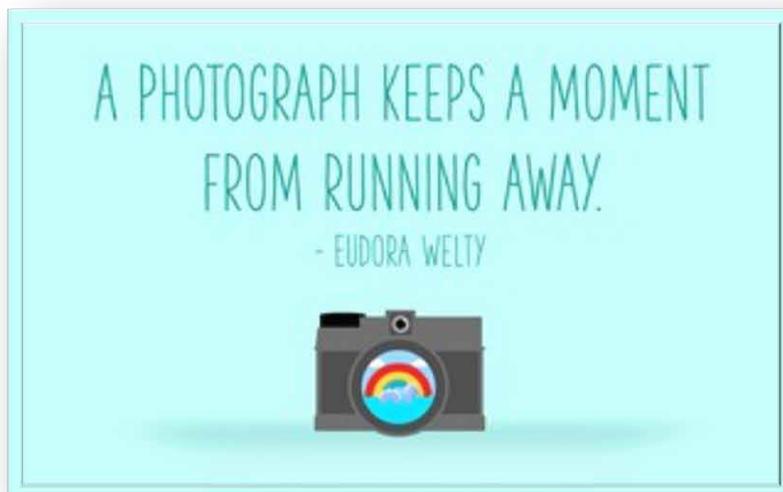
Items that Joel will be discussing are color temperature, perspective correction, eliminating distractions, and enhancing portraits. Joel will also discuss how he selects his “keepers” from the thousands of photos the he and the rest of us take when we travel. When we download our photos, it is often difficult to hit delete. Joel will share his method of identifying the photos he wants to save. This will be Joel’s second presentation to our club and he always brings us an informative program. Please make plans to attend on July 14.

September 8, 2014

“A Look at the Changing Technology of Photography”

**SANDY BERGER
Owner of Compu-Kiss**

Sandy will be discussing the ever changing technology as it relates to photography. Sales of cameras with phones, point and shoot cameras, and niche cameras like the “GoPro” are reducing the sales of DSLR cameras. Please join us to get Sandy’s perspective on what is coming to the world of photography.



MEMBERSHIP NEWS, *Judy Nappi*:

As of the June meeting the club had 106 paid members and 5 honorary members, which brings total membership to 111.

Chris Laughlin a former member rejoined after the last meeting. Welcome back Chris!

We also had 3 guests including former member **Lori Fischler**. Good to see Lori again also. If you know someone that is interested in photography, please invite them to a meeting. Guests are welcome to attend 3 meetings a year before joining.



Judy Nappi

NOTICE TO ALL SPC MEMBERS:

Our club periodically sends out a roster to all members which includes member name, email address and phone number. The roster is sent out to build community within the club and to allow members to contact one another in order to share interests and skills in photography

If any member would **NOT** like to have their email or phone number published in the next roster, please email membership@sandhillsphtoclub.org and indicate what information you would like not included.



Have some fun...come out for the club ...

SCAVENGER HUNT!!



SCAVENGER HUNT ON SMUG MUG OPEN UNTIL JUNE 29! *By Jill Margeson*

You can enter something in each of the 6 categories if you want. Yes-we're making it easy to get more people and more we can discuss. Come to the workshop-even if you didn't put in some pictures. You will have a good time, learn a bit more about composition, technical issues, and IMPACT, and get to know some other members a bit better.

CATEGORIES: Church, trains, cheery, old charming/arty, quirky, creative; Bonus: Logo patch if you get all 6 topics in one photo. Surprise for all participants to take home!

DOWNLOAD DEADLINE for sure: Sunday, June 29 at my bedtime! Download directions: www.sandhillsphtoclub.org>Programs>Scavenger Hunts>Scavenger Hunt upload or/view photos click here;

WORKSHOP: Saturday, July 12, SCC Ball garden visitor center, 9:00 to 11:00 or a bit later (60 pictures at the moment to see). The photos will be arranged by category, and we will have ways of getting comments from you if you don't feel too talkative!!

WORKSHOPS, *by Linda Piechota, Workshop Chairman*

The workshop, "Creating a Photomontage" on June 21 went over very well with 32 attending making it the most popular one this year. All the preparations of **Gisela Danielson, Jill Margeson and Neva Scheve** paid off. The three talented ladies presented a well-prepared, very thorough workshop that was enjoyed by all. We learned some new, fun ways to work with our photographs and will all be trying out the new ideas ASAP. THANKS, Gisela, Jill and Neva for a job well done!

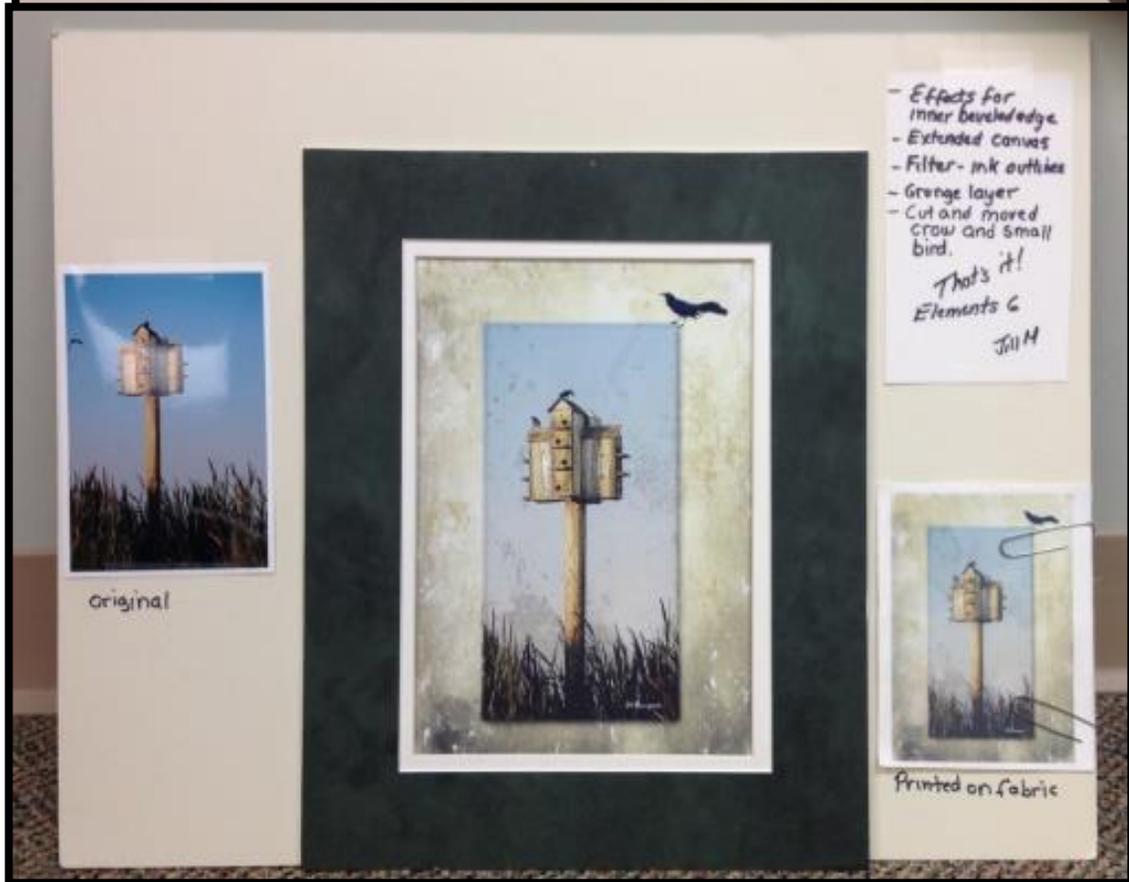


Linda Piechota



Images from Montage Workshop
thanks to:
Wendell Dance
Bonny Henderson
Jill Margeson





2014 COMPETITIONS, *Debbie Regula and Grace Hill:*

Congratulations to Grace Hill! Grace's 2nd place win "Driveway Abstract" in Class B of our Fog, Haze and Rain competition gave her enough points to move up to class A. Good job Grace!

We are looking forward to our next competition, Creative Side By Side. It is a brand new idea and the possibilities are endless. After the wonderful "CREATING A PHOTOMONTAGE" workshop, we are hoping that all of our members, including those new to the club, will join in on the fun! Our judge will be Susan Bailey, a frequent speaker and contributor to the club. Susan was very excited about having the chance to judge this creative topic and we are just as excited to have her return in August to judge for us. You will be allowed 2 entries for this competition, that is a change from the original rules. If entries become too large we will limit each member to their first choice entry.



AUGUST 11th: OPEN:CREATIVE side by side; Take one of your favorite photos and give it a new artistic look. No restrictions on altering the image. Your original photo and your creative creation will be shown side by side. Only the CREATIVE entry will be judged. Both photographs MUST HAVE THE SAME TITLE. Deadline for entries: 6:00 pm July 27th. No time limit, 2 images. Please note!!!! YOUR FINISHED CREATIVE ENTRY MUST BE DRAGGED AND DROPPED INTO SMUGMUG, BUT YOUR ORIGINAL PHOTO MUST BE EMAILED TO: Competitions@sandhillsphtoclub.org.

Please send us an email listing your entry's title with your name and indicate if you would be willing to share how you arrived at your final creative image. Remember, BOTH PHOTOS MUST HAVE THE SAME TITLE.

*Please indicate which of your entries is the one you want used first in case we need to limit members to 1 image, as shown below.

CRE_B1_Smith_John_orig Lolly Pops and CRE_B1_Smith_John_creative Lolly Pops

CRE_B2_Smith_John_orig Roses are Red and CRE_B2_Smith_John_creative Roses are Red

If you need help or have any questions please contact Grace Hill or Debbie Regula at competitions@sandhillsphtoclub.org Alison is in charge of the newsletter, not competitions and you will save yourself a lot of time by contacting either Grace or Debbie directly.

Please consider taking advantage of the many video sites online, like YouTube. Any question you might have about how to do any creative work with digital photography is there, just for the asking. Plus it is a great way to get inspiration for your own photo art!

Looking ahead to our October Competition:

OCTOBER 13th: Naturally Occurring Patterns in Nature: Nature (our natural, physical world including all natural phenomena and living things) provides us with an astonishing array of lines and shapes that form fantastic patterns. A pattern is the focus of your image. No hand of man will be allowed. Deadline for entries: 6:00 pm September 28th. Digital; Standard / Minimal post processing, following Competition Manual regulations; 3 year time limit, 2 images

We are hoping that more new members will enter the competitions. We are always available to answer any questions and to help you enter your photos. The more the merrier, and remember, your name is not on the photos when they are judged and shown to the audience. Give it try..... it's the best way to learn how to shoot great photographs! *Debbie and Grace*

**FOG, HAZE, AND RAIN COMPETITION
CLASS A WINNERS**



**1st Place
Debra Regula
Rainy Rude Awakening**



Some of the Class A Winners



**2nd Place
Willy Chu
Morning Mist**



**3rd Place
Debra Regula Rain
Rain Go Away**



**Honorable Mention
Neva Scheve
Rain Puddle Reflections**



**Honorable Mention
Jill Margeson
Lifting Fog**

**FOG, HAZE, AND RAIN COMPETITION
CLASS B WINNERS**



**1st Place
Mary New
Contemplating Raindrops**



Class B Winners



**2nd Place
Grace Hill
Driveway Abstract**



**3rd Place
Bill Bower
Morning Mist**



**Honorable Mention
Wendell Dance
Overflow**

SANDHILLS PHOTOGRAPHY CLUB'S WEBSITE

WWW.SANDHILLSPHOTOCLUB.ORG



Free Critiques

On the home page you will find a link for free photo critiques by Greg Robinson. I tried one and the review was helpful. You may view other reviews as well.

Spring Field Trip

The "Field Trips" page has a slideshow contributed by the members who attended the 2014 Field Trip to North Eastern NC. Take a look at the contributed photography. It is all very nice.

Calendar Page/Helpful Links

For a quick check on what's upcoming, use the calendar page on the website. There is a helpful links page with numerous links to items of interest and on the education page are links to many helpful videos and articles. Some of the best are the links to videos on understanding the histogram.

Member Galleries

Members who would like a gallery should let me know at jojegerman@outlook.com, and I will send an upload link for their use. See the website "Member Galleries" page for instructions on sizing, etc.

These galleries are intended to be a benefit for the SPC membership similar to the galleries available on the CNPA website for their members. They are also intended to showcase the SPC membership's work for people that browse our website. We have unlimited storage space so please consider participating.

*Thank you,
John German*

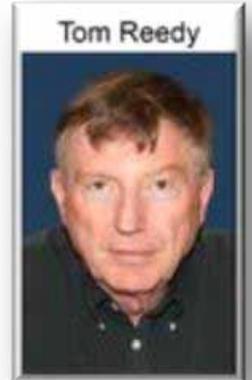
PS: Please email any errors that you may notice on the website. I will correct them as soon as possible. jojegerman@outlook.com

Correction on the [How to make an Orb](#) handout from Montage Workshop:

In the section "Extracting an Object and Moving it to another Layer", the Elliptical Marquee tool requires holding down both the **alt key** and the **shift key** to make the lasso hold a circular shape as you drag slowly from the center of the orb. **Jill Margeson**

EXHIBITION PLANS, *Tom Reedy*, wreedy1@nc.rr.com:

We have confirmed a date for our fall exhibition at *Sandhills Community College*. It will run from Thursday September 4 (with a reception) until the end of October. The gallery can accept about 40 to 50 photographs. We will initially limit the number of photographs to one per photographer and strongly encourage everyone to submit your best work. For this exhibition the photographs will be mounted, matted, and framed (a change from previous newsletter). The SCC does not take any commission on the works that sell. The money goes directly to the photographer. Please let me know if you plan to exhibit your photography. **Could you send me an email that confirms you plan to exhibit and the approximate size of your framed artwork?**



As of now the exhibitions for 2014 by the club or its members include:

Name	Club or Members	Venue	Date
2014			
<i>Double Takes</i>	Club	Eye Candy Gallery	May 2014
Sandhills CC	Club	SCC Library	September, October 2014

ROVING REPORTER, *submitted by John Ambrosio*

The June 9 SPC competition topic was Fog, Haze, and Rain for Digital Standard Pictures. Our judge for the contest was Nancy Rawlinson who has been involved with the Eye Candy gallery in Southern Pines. Each picture was judged for Impact, Composition and Technique. In judging all the photos, Nancy felt that in some of the photos, tighter cropping was needed.

The winners and their images are on our website, along with all the other pictures submitted for this competition. www.sandhillsphotoclub.org>competitions>June 2014.

**HINTS**, *by Bill Sheppard*

The sea turtles are laying their eggs and now is a good time to get some rare photos if you are going to the coast (contact Tom Reedy, our wildlife person for info on where to go or who to see for places that are open to the public and the best place to go) .

The mountains are good places to go for early morning fog and low clouds shoots, and the flowers are nice this time of the year. Watch for parades as they will be coming up in July and it will be a good chance to get shots of old cars, tractors, fire trucks, horses, different bands, and other groups. You can get action shots after the parade is over - most of the are on display for you to get a closer look.

Enjoy the summer, don't eat too much and if you do take a rollylaid!!!!

Have fun and good shooting!!!!!!!

Bill

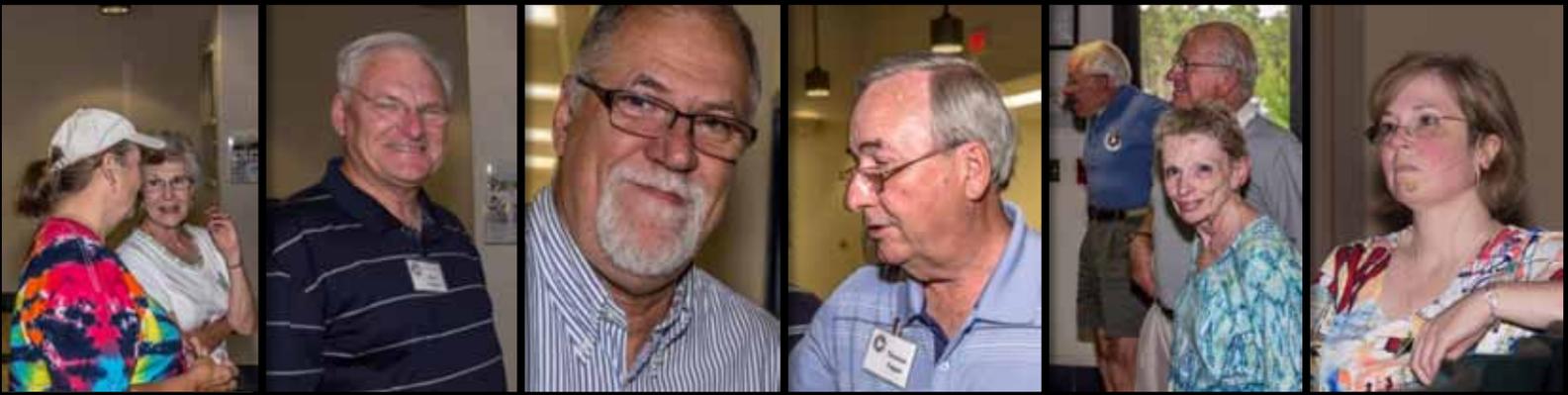
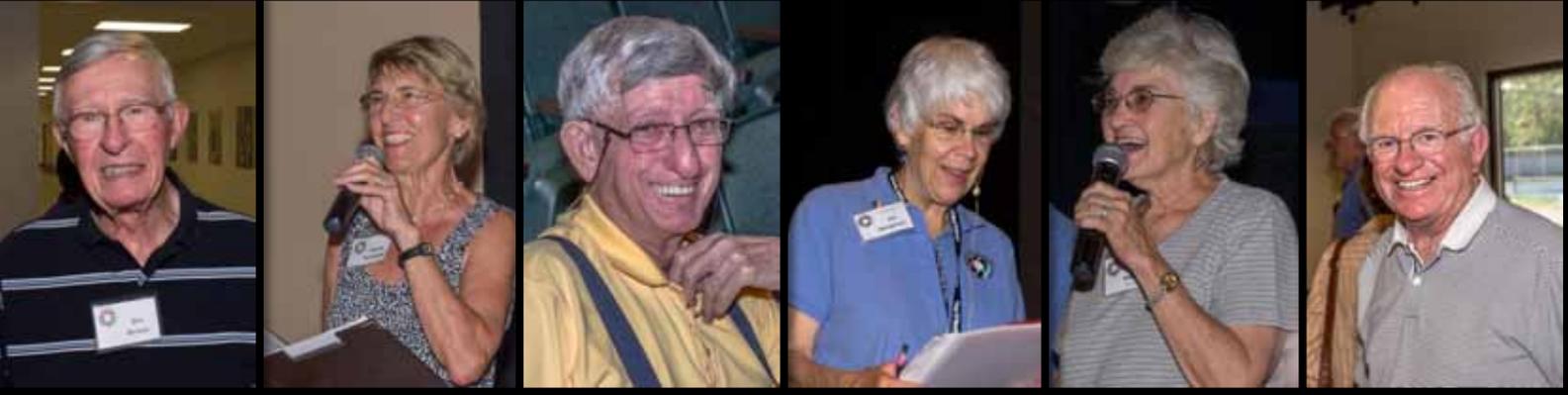




OUT AND ABOUT

June SPC Meeting

www.sandhillsphotoclub.org





Images thanks to club photographer, Al Reeder!

MONTAGE WORKSHOP

ARE YOUR IMAGES JUST SITTING IN A FILE SOMEWHERE? *ROVING REPORTER #2*

We're hoping the 35 members attending the JUNE 21 MONTAGE WORKSHOP will feel like playing a bit with their old shots and some of their Photoshop or Elements tools after watching seeing what can be done!

There was a slide show with examples of montages from Mike Stratil, a former member, Carol Leigh, and the presenters **Gisela Danielson, Neva Scheve, and Jill Margeson.**

Gisela demonstrated how to blend two images together and how to apply the Photoshop masking tool to erase areas. Neva Scheve made adding multiple poses of the same person appear like magic in the same photo. She showed us how to change skies and make a striking silhouette. Jill Margeson took about 3 minutes to show how to make a colorful orb from some fall vegetables! A few more minutes were spent moving the orb to hang on some tree limbs using the move tool and the Elliptical Marquee tool. Elements' Magic Extractor, and the pesky magnetic lasso were also demonstrated.

Nine members enjoyed lunch at *Table on the Green* afterwards. Sorry if you missed this workshop. If you want emailed copies of handouts, please email Jill Margeson (pennyjill@nc.rr.com) and ask for them. Maybe some blended backgrounds and subjects will turn up for the August "Creative" topic. There are a couple creative options in the Scavenger hunt (open until the 29th of June by the way) too.



2014 SPC BOARD	
TITLE	NAME
President	Jill Margeson
Vice President	Dave Powers
Secretary	Marilyn Owen
Treasurer	Joanne Lentz
Past President	John German
Programs	Dave Powers
Competition	Debra Regula/Grace Hill
Exhibitions	Tom Reedy
New Member Dev.	OPEN
Hospitality	Bill Sheppard
Publicity	Kathy Green
Workshops	Linda Piechota
Technical Consultant	Bill Matthews
Newsletter	Alison Earl
Historian/Web Links	Linda Piechota
PSA Rep	Jill Margeson
Membership	Jerry Kozel
Website	John German
Club Photographer	Al Reeder
Field Trip Spring	Linda Piechota
Field Trip Fall	OPEN
Wildlife Focus Group	Tom Reedy
Strategic Planning	Scott Duval
O'Neal School Liaison	Scott Duval
"Out and About"	Linda Piechota/Neva Sheve

Jill Margeson



Dave Powers



JILL MARGESON
PRESIDENT
MARILYN OWEN
SECRETARY

DAVE POWERS
VICE PRESIDENT
JOANNE LENTZ
TREASURER



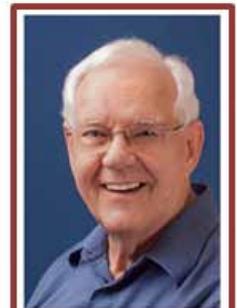
Marilyn Owen



Joanne Lentz

DIRECTORY OF MEMBER PORTRAITS

All SPC member photos throughout newsletter have been taken by Club Photographer, **Al Reeder!!** Please see our directory:



Al Reeder

NOTE: below is NOT a clickable link:

<http://al-r.smugmug.com/SPC-2014-Book/>

CONTACT "IN FOCUS"
 EDITOR Alison Earl with any questions, concerns, ideas, submissions (including images), etc. @ alisonspcnewsletter@gmail.com

Thanks, Alison Earl

CLASSIFIEDS:



Please help me finish cleaning out my closets. If I live to be 100, I will never be able to use all this stuff! Contact: Linda Piechota, templinda@embarqmail.com or call 215-8852 & leave a message.

1. **Manfrotto Monopod Black 679B** (monopod only, no head) in original box received as a gift. never used (B&H selling for \$53.00) I'm asking \$40.00
2. **Tamrac ADVENTURE 7 Photo Backpack Model 5547** Red & Black, medium size. Purchased new 3 years ago. Never used. Amazon selling for \$70+ used. I am asking \$50.00 and it has never been used. You can see it here: <http://www.tamrac.com/products/adventure7/>
3. **Beseler Photo Backpack**. Almost exactly like the larger Tamrac Adventure above. Bought it for my husband when he first got on a walker, but sadly, he never used it. Has mesh pockets on both sides, zippered pocket in front and back, zippered pocket on flap and a zippered compartment at the top to stuff a small jacket or personal items inside plus a roomy zippered camera compartment with movable dividers. Well-made like everything Beseler sells. Can't find it online so Beseler must have stopped making it. I paid \$42.95 and would like to get \$25.